

Pitchtree - Terms of Sales

Last updated: September, 21, 2026

1. Scope

These Terms of Sale govern the purchase of paid subscriptions to the Pitchtree platform, operated by PAM3 SAS dba Pitchtree ("Pitchtree", "we", "us"). They apply in addition to, and are incorporated by reference into, our Terms of Service.

2. Description of Plans

2.1 Free Plan - €0, always free. Includes: startup profile with fast onboarding, up to 3 pitch deck generations per month, PDF export with Pitchtree watermark, and up to 3 investor firm matching runs per month (up to 60 firms shown per run). No credit card required.

2.2 Pro Plan - €80/month, or €240 billed quarterly. Includes everything in Free, plus: up to 10 pitch deck generations per month, watermark-free PPTX and PDF export, up to 10 investor firm matching runs per month, investor firm people matching (up to 5 people per firm, 10 searches/month), fundraising pipeline tracking, and one mentoring/workshop/pitch practice/pitch to investor session (pick one) per quarter.

2.3 Eco-Boost Plan - €320/month, or €960 billed quarterly. Includes everything in Pro, but no limitation, plus one Gi2 (see [Gi2.io](https://gi2.io)) admin seat. Also, the Eco-Boost version includes one mentoring or workshop session per month. These sessions are advisory in nature and do not constitute financial, legal, or investment advice. If an assigned mentor becomes unavailable for a scheduled session, Pitchtree will, at its discretion, either postpone the session to a later date or assign a replacement mentor. Quarterly online pitch events in front of investors are also part of the Eco-Boost plan..

If/when directly sold for accelerators, universities, incubators, economic-development organizations, and corporate innovation programs managing cohorts of startups. Discounts and add-on pricing are provided on request; send requests to support@pitchtreea.ai.

The exact features and quotas included in each plan may evolve over time and are kept up to date on our Pricing page, which prevails over any conflicting description elsewhere.

3. Order and Payment

Subscriptions are purchased and billed through our payment processor, Stripe. By subscribing, you authorize us to charge your chosen payment method on a recurring basis (quarterly) until you cancel (cancellation applicable only for the next payment period). You agree to keep your billing information accurate and up to date. All prices are shown in Euros and the local currency and, unless stated otherwise, are exclusive of applicable tax.

4. Taxes

Value Added Tax (VAT) is calculated automatically based on your billing location, in accordance with applicable French and EU rules. No VAT is charged on export sales to customers located outside France/the EU. Training and mentoring sessions included in the Pro and Eco-Boost plans are billed and taxed as a distinct line item from the software subscription, reflecting their different tax treatment.

5. Right of Withdrawal (Droit de rétractation)

The Services are offered exclusively to professionals: founders, team members, and authorized representatives acting on behalf of a startup or other business entity, as well as Ecosystem Operators acting in a professional capacity, and not to consumers acting for purposes outside their trade, business, or profession.

Accordingly, the statutory right of withdrawal under Article L221-18 of the French Consumer Code, which applies to consumer contracts, does not apply to subscriptions purchased through the Services. By subscribing, you confirm that you are acting in a professional capacity in connection with your trade, business, or profession.

6. Duration and Renewal

Paid subscriptions renew automatically at the end of each billing period (monthly or quarterly, as selected) unless cancelled before the renewal date. You will be charged at the then-current price for your plan unless you have been notified of a price change in accordance with Section 8.

7. Cancellation

You may cancel your subscription at any time from your account settings or by contacting support@pitchtree.ai. Cancellation takes effect at the end of the current paid billing period; you keep access to paid features until then. No partial-period refund is issued for cancellation, except as provided in Section 9.

8. Price Changes

We may change our prices at any time. Any price change will apply starting from your next renewal date and will not affect a period you have already paid for. We will notify you of a price increase at least 30 days before it takes effect, by email or through the platform. Continuing your subscription after that date constitutes acceptance of the new price.

9. Refunds

No refund for unused portions of a billing period, except in case of a proven service failure attributable to Pitchtree lasting more than 5 consecutive days, in which case a pro-rata refund may be issued at our discretion.

10. Mentoring and Workshop Sessions

Pro and Eco-Boost plans include a limited number of mentoring or workshop sessions per period, as described in Section 2. These sessions must be booked through support@pitchtree.ai and are subject to mentor/teacher availability.

Cancellation/rescheduling: Cancellation notice period required to reschedule a session: 24 hours.

Mentor unavailability: If the assigned mentor or teacher cannot deliver the session, a reschedule shall be offered, and this session can be carried over to a next month or quarter if needed.

Unused mentoring sessions: Expire at the end of each billing period.

11. Eco-Boost <Ecosystem / Institutional> Plan — Specific Terms

The Eco-Boost plan, when sold to an Ecosystem, is subject to a separate order form or agreement covering pricing, the number of startup seats included, and any additional terms specific to the organization.

12. Non-Payment and Suspension

If a payment fails or is not resolved within a reasonable period after notice, we may suspend access to paid features and, if unresolved, downgrade your account to the Free plan or terminate your subscription, without prejudice to any amounts already due.

13. Relationship to the Terms of Service

These Terms of Sale supplement our Terms of Service. In the event of a conflict specifically regarding billing, payment, or plan content, these Terms of Sale prevail.

14. Governing Law

These Terms of Sale are governed by French law. Any dispute that cannot be resolved amicably will be submitted to the competent courts of Paris, France.

15. Contact Us

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